Successful Share & Reapply Event Tips

The categories below were created based on successful SSHP activities that created meaningful and positive impact on their student society, ASHP, and the profession. You may use the tips below to apply them to any society activity or event. Note that programs described are intended to align with ASHP SSHP Recognition Criteria for student societies. To view the full set of criteria, please visit the ASHP SSHP Recognition webpage.

General suggestions for each activity:
- Provides unique program, activity, or approach (has not been done by other student societies in the past)
- Impacts organization, members, as well as community as a whole (either local or within pharmacy)
- Involves assessment of event:
  a) Measure of knowledge gained through participation (ex. Pre/post quiz, Kahoot quiz, competition)
  b) Measure of perceived value of experience or activity (ex. post event survey)
- Reflects on assessment and propose improvements for future years
- Aligns with ASHP initiatives, Strategic Plan, Mission, and Vision

Event Category	Sample Project Description and Tips	ASHP Recognition Requirement

Community Outreach & Education	• Hands-on, patient- or student-involved activity
	• Brings awareness to issues that are:
	  a) life-saving, rapid-response, or emergent (ex. AED location), and/or
	  b) widely applicable (ex. blood pressure and glucose screening), and/or
	  c) emerging or "hot topics" (ex. COVID)
	  d) advance the role or public image of pharmacists
		#3. Professional Development Project

Interprofessional & State Affiliation Collaboration	• Networking opportunities between college of pharmacy and state affiliations • Advances student professionalism (ex. Etiquette, professionalism expectations, etc.) • Teamwork collaboration (ex. Interprofessional work up of mock patient) • Hands-on activity (ex. Device training) • Activity enhances professional skills and/or therapeutic knowledge (ex. patient counseling, SBAR, SOAP notes)	*#4. ASHP State Affiliate Involvement*
Membership Drives & Fundraisers	• Utilization of electronic resources and communications for membership drive (ex. email, social media, chapter website) • Incorporate integration into nearby hospital systems (ex. Intern panel from various hospitals to increase student networking) • Demonstrate the unique opportunities available within your student society at membership drive • Provides creative solutions to enhance membership recruitment	*#1. Membership*

Policy & Advocacy PAI Projects	• Involves local/state affiliates, and ASHP national society • Multi-day event (ex. PAI week, informational sessions throughout semester) • Interactive (ex. group letter writing, reaching out to other shareholders) • Addresses PAI 2030 pillars and advances the profession	*#5. Practice Advancement Initiative (PAI 2030) Incorporation*
Residency Information Sessions	• Covers all phases of residency preparation (from IPPE/APPE, applying for residency [PhORCAS, interview], Match process) • Utilizes panels (ex. pharmacy residents, residency program directors) • Expands on different opportunities from residency (ex. presentation on PGY2s) • Addresses application process and interview preparation to advance competitive candidates	*#2c. Coordinate at least one informational session on residency training*
Wellbeing and Resilience	• Expands knowledge of mental health and/or mental health treatment (ex. Mental Health First Aid Training) • Multi-day event (ex. wellness week) • Provides mental health resources (ex. suicide hotlines) • Educates on burnout, well-being, and resilience, • Provides tools that will allow students to monitor and support their well-being throughout stressful times • Leverages topic experts to assist students navigating stressors	*#2d. Coordinate at least one activity related to Workforce Well-Being and Resilience or Diversity, Equity, and Inclusion*
Diversity, Equity, and Inclusion	• Follows ASHP's Task Force Recommendations on Diversity, Equity, and Inclusion • Aligns with ASHP, school, and professional values • Collaborates with partners within the school, organization, state affiliate, and the profession • Educates students on matters related to diversity, equity, and inclusion in the profession, collegial relationships, pharmacy advancement, and patient care	*#2d. Coordinate at least one activity related to Workforce Well-Being and Resilience or Diversity, Equity, and Inclusion*

DISCLAIMER

This handout was created by the ASHP Pharmacy Student Forum Student Society Development Advisory Group. Tips and programs described in this handout were created to assist student societies in meeting the ASHP SSHP Recognition Criteria. SSHPs are not limited in activities mentioned above, and may conduct additional events not outlined. Discussion tips and program activities do not guarantee ASHP SSHP Recognition Status. A complete application is required each year for SSHPs to maintain their recognition status. Please visit the ASHP SSHP Recognition webpage for details on criteria and requirements. For specific questions about this handout or the ASHP webpage, please contact students@ashp.org.