

## SSHP Advocacy Resources

## Advocacy-Focused Event Ideas for SSHP

- Mirror ASHP's policy week activities
- Plan and prepare students for State Legislative Day
  - Hold training sessions with guidance from your ASHP state affiliate to educate students on current issues and talking points
  - Hold an advocacy workshop to compose and practice "Elevator Speech"
  - Host a "Mock Interview Your Legislator" event
- Hold a legislative issue round-table
- Refer to ASHP's Key Issues page for ideas on discussion topics
- Organize a <u>voter registration drive</u>
  - Provide handouts on current pharmacy advocacy issues
- Hold informational sessions on how a bill becomes a law (reach out to your <u>State</u>
  <u>Affiliates</u> on speaker recommendations)
- Take action learning about and promoting <u>ASHP's Legislative Efforts</u>
  - <u>Letter-writing campaign</u> to local politicians
- Hold student-led events at your state association lobby day (i.e. health fair for congressional staff)
- Discuss the importance of the ASHP political action committee (PAC)
- Mock ASHP House of Delegates (HOD)
  - Invite state ASHP delegate(s) to a chapter meeting to explain <u>ASHP HOD</u> and the process
  - Ask past or current delegates for their participation in running a "mock" HOD
  - Coordinate the "Mock" HOD with SSHP board members as participants
  - State delegate can provide recent updates from past ASHP meetings
- For states that are still campaigning for provider status, create a "Provider Status Wall"
  - Invite students from all organizations to write what provider status means to them
- Encourage Interprofessional Collaboration
  - Host a panel of pharmacists/physicians/nurses to speak about current issues that impact pharmacy and the healthcare team as a whole
  - Hold a round-table event with students from various healthcare disciplines
  - Host a "Pints for Providers" (or pizza, pasta, etc) event and encourage healthcare professionals from other disciplines to give accounts of interventions pharmacists have made on their teams



- Use as an opportunity to educate other healthcare students on ways pharmacists provide value
- SSHP General Meeting Ideas for Incorporating Advocacy
  - Share and discuss ASHP daily briefing emails at every meeting to provide national, state, and healthcare legislation updates
  - Host a 90 Second Policy Challenge
    - Assign Policy chair or SSHP member to provide a legislative update under 90 seconds during each meeting.
  - Hold Policy Quizzes with prizes
    - Use online quizzes to allow chapter members to compete against one another by answering questions regarding recent pharmacy policy updates
    - Discuss answers and expand on legislation after the competition is over

## ASHP Resources for the Policy Chair

- ASHP Advocacy Resources
  - ASHP Legislative Advocacy Toolkit
  - ASHP Advocacy and Issues page
    - Includes sections on What's New, Provider Status, Key Issues, and Advocacy
- ASHP Policy Process
  - Review the <u>Overview of the ASHP Policy-Making Process</u> to understand ASHP's policy cycle
  - ASHP Policy Week
    - ASHP Policy Week serves as the kickoff to the ASHP policymaking process and the foundation of ASHP's advocacy efforts. Nearly 100 ASHP members who serve on five policy-recommending councils and the Commission on Affiliate Relations spend two days deliberating the profession's most pressing issues.
    - Follow the Policy Week proceedings and relevant topics of discussion by the ASHP Councils
  - House of Delegates (HOD)
    - The HOD is the ultimate authority over ASHP professional policies, which express the Society's stance on important issues related to pharmacy practice and medication use in society.
    - Follow the HOD annual proceedings via ASHP Connect or by accessing the webpage.



- Attend the <u>ASHP Summer Meetings</u> to observe the HOD meeting and bring forward any issues for ASHP to consider.
- ASHP State Affiliates
  - Work with your state affiliate to find bills relevant to pharmacists in your state
  - o Access the ASHP State Affiliate Directory to find the one closest to your SSHP.
  - Follow your ASHP State Affiliate page for state-based legislative initiatives
- Follow legislative updates through ASHP's News and Media resources:
  - o ASHP daily briefing
  - o <u>ASHP Newslink</u>
  - ASHP Advocacy Updates
  - \*To ensure you are receiving relevant updates through ASHP's communications, log in to your <u>ASHP account</u> > My account > NewsLinks tab (under the Participation tab) > Check on all relevant NewsLinks of your interest
- Follow ASHP on social media
  - Facebook, Instagram (ashpofficial), Twitter (@ASHPOfficial)